

2026 CTEF Sponsor Benefits

ELITE LEVEL \$100,000

- **Free FULL page ad in the TCNA Tile Initiative***: bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **CTEF website banner for 2026**: Your logo will appear in a drop down at the top of the CTEF website, with Elite Sponsors predominately appearing above the other levels
- **TCNA Handbook special section**: Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition**: Your Elite Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year

SIGNATURE LEVEL \$18,000

- **Free 1/2 page ad in the TCNA Tile Initiative***: bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **CTEF website banner for 2026**: Your logo will appear in a drop down at the top of the CTEF website, with Signature Sponsors' logos appearing under Elite Sponsors
- **TCNA Handbook special section**: Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition**: Your Signature Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year
- **Program and Facility Discounts**: Your employees may receive a **25%** discount

PLATINUM LEVEL \$12,000

- **Free 1/4 page ad in the TCNA Tile Initiative***: bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **CTEF website banner for 2026**: Your logo will appear in a drop down at the top of the CTEF website, with Platinum Level Sponsors' logos appearing under Signature Sponsors
- **TCNA Handbook special section**: Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition**: Your Platinum Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year
- **Program and Facility Discounts**: Your employees may receive **20%** discount



2026 CTEF Sponsor Benefits

GOLD LEVEL \$8,000

- **CTEF website banner for 2026:** Your logo will appear in a drop down at the top of the CTEF website, with Gold Level Sponsors' logos appearing under Platinum Sponsors
- **2026 TCNA Handbook special section:** Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition:** Your Gold Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year
- **Program and Facility Discounts:** Your employees may receive **15%** discount

SILVER LEVEL \$4,500

- **CTEF website banner for 2026:** Your logo will appear in a drop down at the top of the CTEF website, with Platinum Level Sponsors' logos appearing under Signature Sponsors
- **2026 TCNA Handbook special section:** Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition:** Your Silver Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year
- **Program and Facility Discounts:** Your employees may receive **10%** discount

BRONZE LEVEL \$2,000

- **2026 TCNA Handbook special section:** Your logo will appear promoting CTEF and CTEF sponsors
- **Event Recognition:** Your Bronze Level support will be recognized at Coverings, Surfaces, Total Solutions Plus, and all CTEF events for the year
- **Program and Facility Discounts:** Your employees may receive **5%** discount

Sponsoring CTEF at the Elite, Signature or Platinum level
is the **ONLY WAY** to
advertise in the TCNA Handbook! Submissions for
artwork must be submitted by September 26th, 2025 to be
included in the 2026 edition.

