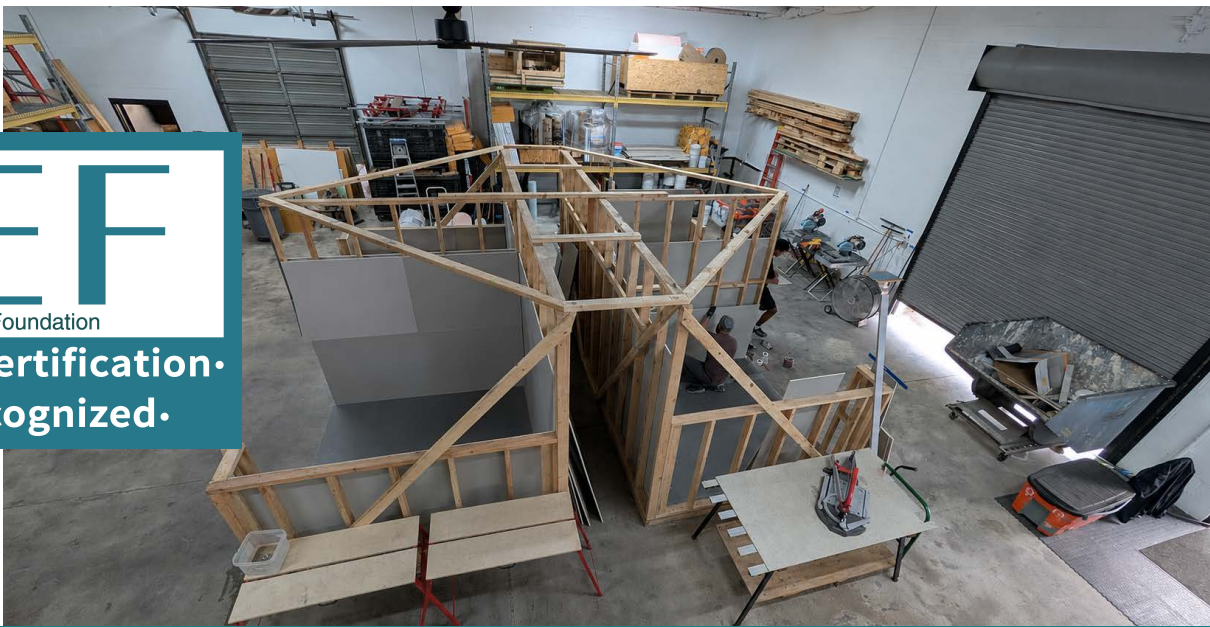


CTEF

Ceramic Tile Education Foundation

• Qualified Labor • Certification •
• Tile Industry Recognized •



2027 CTEF Annual Sponsorship

Invest in the people, skills and credentials that strengthen the tile industry.

CTEF advances installation quality through standards-based education, hands-on training, credible certification, and workforce development. Annual sponsorship gives CTEF the capacity to build what the industry needs next.

COMMITMENT + LOGO + TCNA TILE INITIATIVE ARTWORK DEADLINE
SEPTEMBER 28, 2026

WHAT YOUR SUPPORT MAKES POSSIBLE...

EXPAND ACCESS

Bring education and training to more states and communities.

GROW CTI

Reach more installers through the Certified Tile Installer program.

EXPAND ACT

Create more opportunities for Advanced Certifications for Tile Installers.

GROW CCTI

Build the Certified Ceramic Tile Inspector program

BUILD NEW PROGRAMS

Develop education and certification for emerging industry needs.

WORKFORCE DEVELOPMENT

Create stronger pathways into and through professional tile careers.

2027 ANNUAL SPONSORSHIP LEVELS

Bronze
\$2,000

Silver
\$4,500

Gold
\$8,000

Platinum
\$12,000

Signature
\$18,000

ELITE
\$100K

Ready to renew or join us?

Review benefits on page 2, then complete page 3 or contact Cathey directly.

cathey@tilecareer.com | (864) 222-2131

2027 Sponsor Benefits

A quick decision guide for your team

Every annual sponsor receives: recognition in the CTEF section of the TCNA Handbook and recognition at The International Surfaces Event, Coverings, Tile Solutions Plus, and CTEF events during the year.

BRONZE	\$2,000	SILVER	\$4,500	GOLD	\$8,000
Annual Social Media Posts	2	Annual Social Media Posts	4	Annual Social Media Posts	6
CTEF website banner	Bottom	CTEF website banner	Tier 2	CTEF website banner	Tier 3
Program/facility discount	5%	Program/facility discount	10%	Program/facility discount	15%
TCNA Tile Initiative (Handbook)	Logo	TCNA Tile Initiative (Handbook)	Logo	TCNA Tile Initiative (Handbook)	Logo
TileLetter	Logo	TileLetter	Logo	TileLetter	Logo

PLATINUM	\$12,000	SIGNATURE	\$18,000
Annual Social Media Posts	8	Annual Social Media Posts	10
CTEF website banner	Tier 4	CTEF website banner	Tier 5
Program/facility discount	20%	Program/facility discount	25%
TCNA Tile Initiative (Handbook)	1/4 page	TCNA Tile Initiative (Handbook)	1/2 page
TileLetter	Group Mention	TileLetter	Spotlight



CTEF only uses Sponsors' materials in their training and education programs.

TRANSFORMATIONAL PARTNER

ELITE
\$100,000

Includes a **full-page ad** in the TCNA Tile Initiative bound into the TCNA Handbook, the most prominent CTEF website placement, CTEF Handbook recognition, one social media per month, a TileLetter feature, and year-round event recognition.

TCNA TILE INITIATIVE ADVERTISING

Elite, Signature, and Platinum annual sponsorships are the only CTEF sponsorship levels that include advertising in the TCNA Tile Initiative bound into the TCNA Handbook. Artwork deadline: **September 28, 2026.**

Other ways to support CTEF: Program Sponsorship | Material/Tool Donations | Auction Donations